

BrennSys Technology LLC, dba BrennSys, is a CVE/SBA Certified SDVOSB, specializing in comprehensive advertising and marketing solutions. Our fully integrated, multi-functional marketing communications firm offers:

Creative Design | Web Design | Public Relations | Program/Project Management | Broadcast & Video Production | Content Creation | IT Support | Media Buying | Digital Marketing | Social Media Campaigns | Brand Strategy and Development | Crisis Communication | Copywriting and Editing | PPC, SEO & SEM Services | Email Marketing Campaigns | Photography Services | Print Advertising

Past Performance

Federal Contracts:

National Center for Post Traumatic Stress Disorder (NCPTSD)

Successfully executed a comprehensive website migration, design, and maintenance contract for the National Center for Post-Traumatic Stress Disorder (NCPTSD), ensuring a seamless transition and enhancing user experience and functionality while providing ongoing support to maintain optimal performance and security.

Veteran Experience Office (VEO)

Executed a high-impact communication products contract, delivering visually compelling and engaging graphic design services for the Veteran Experience Office (VEO), effectively reaching a vast and diverse audience, both internal and external to the VA.

Franchise Fund Oversight Office (FFO)

Provided comprehensive technical services, including design, layout/formatting, and editing for the FFO's FY Annual Report, producing a highly polished and visually compelling publication that effectively showcased FFO programs and accomplishments.

Municipal Contracts:

Broward County

Secured a contract with Broward County, Florida, to provide full-suite advertising and marketing services, encompassing Social Media Management, Public Relations, Branding, Media Buying, Strategic Marketing Campaigns, and event planning.

Charlotte County

Awarded a contract with Charlotte County, Florida, to provide comprehensive advertising and marketing services, including Brand Creation and Monitoring, Marketing Strategy and Planning, Paid Media Planning and Buying, Creative and Design Services, Public Relations Planning and Execution, Social Media Strategy and Execution, as well as Reporting and Analysis.

City of West Palm

Won City of West Palm, Florida, contract to provide comprehensive advertising and marketing services aimed at economic development. Scope includes Social Media Management, Public Relations, Branding, Media Buying, Strategic Marketing Campaigns, Event Planning, and additional services to enhance the city's visibility and growth.

Leadership Spotlight

Larry Aldrich | President/CEO
571.370.6760
laldrich@brennsys.com
Brennsys.com

Company Snapshot

- Cage Code: 7LPG7
- DUNS Number: 080176755
- Service-Disabled Veteran-Owned Small Business (SDVOSB) CIV/SBA Certified
- GSA MAS Contract #47QRAA22D00B7
- SAM UEI# WPH4T2F5XXU7

Key Differentiators

- **Award-Winning Excellence:**
Recognized by ADDY, eTSY, Telly, and Healthcare Advertising Awards for impactful, results-driven campaigns.
- **Competitive Small Business Pricing:**
Exceptional value tailored to get the most out of your marketing budget.
- **Full-Suite Advertising & Marketing Agency:**
Comprehensive services from strategy to execution.
- **Innovative Creative Content Solutions:**
Engaging content that drives results.
- **Dedicated In-House Marketing Team:**
Personalized service, seamless execution and deep expertise across all aspects of marketing.

NAICS Code Expertise

541611 | 541870 | 541910 | 561990 | 541850
561110 | 561499 | 541430 | 541830 | 541820
541810 | 541613

Contracts Vehicles

VA – VECTOR IDIQ Service Group 4 Outreach
VA – VISN20 Design
OASIS+ SDVOSB
Delaware Marketing, PR, and Advertising